

Greetings,

We are writing to ask for your support for this year's Heroes of Hollywood Awards Luncheon to be held on **Thursday, May 31, 2018** at the **Taglyan Complex** in Hollywood.

The Heroes of Hollywood Awards recognizes individuals, businesses, and non-profit organizations that have demonstrated exceptional leadership in the Hollywood community. The event is also one of two major fundraisers for the Hollywood Chamber of Commerce Community Foundation, a 501(c)3 organization dedicated to improving the lives of Hollywood community members. All net proceeds will be awarded in the form of grants to non-profit organizations that provide homeless services, education, healthcare, arts programs, public safety, and other services for the local community.

The annual event is attended by more than 300 dignitaries, community leaders, and special guests offering a premier networking opportunity. Promotion of the event will also provide excellent exposure for your company.

We hope that we can count on your support this year. Please contact Danila Fraga, our Heroes of Hollywood event coordinator, with any questions at 323-469-8311 x19 or e-mail [danila@hollywoodchamber.net](mailto:danila@hollywoodchamber.net).

Warmest regards,

Carole Sarian

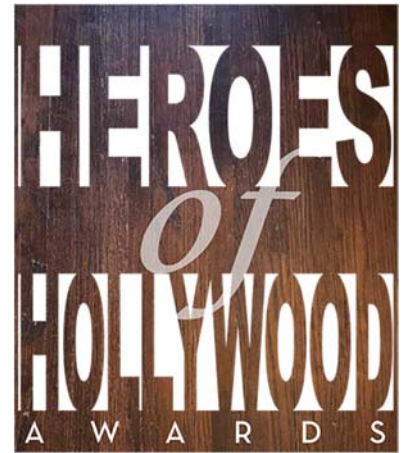


2018 Heroes of Hollywood  
Committee Event Co-chair

Cindy Braun



2018 Heroes of Hollywood  
Committee Event Co-chair



**What:**

2018 Heroes of Hollywood  
Awards Luncheon

**When:**

Thursday, May 31, 2018

Champagne Reception  
11:00 a.m. – 12 Noon

Awards Luncheon  
12 Noon – 2:00 p.m.

**Where:**

Taglyan Complex  
1201 N. Vine St., Hollywood

**Heroes of Hollywood:**

**Fabio Conti & Chiara Santi**

**David Green**

Sr. Vice President/CFO  
Pantages Theatre - Nederlander West Coast

**Amy Lemisch**

Executive Director  
California Film Commission

**John Tronson**

Principal  
Avison Young

**The Distinguished Service Award  
in Memory of Johnny Grant**

**Rich Little**

Voice Actor & Impressionist  
*The Man of a Thousand Voices*

**Mary Pickford Award**

**Diahann Carroll**

Television Actress  
*Julia, Dynasty*

**Emcee:**

**George Pennacchio**

Entertainment Reporter, ABC7

**Event Co-chairs:**

Carole Sarian, The CrisCom Company  
Cindy Braun, Braun Consulting

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## 2018 HEROES OF HOLLYWOOD

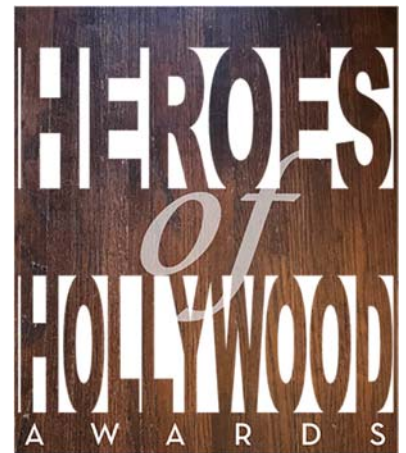
**THE AWARDS...** The Heroes of Hollywood Awards honor executives, business owners, leaders and organizations in the Hollywood Community. Recognition is based on outstanding achievement and dedication to excellence within an industry, organization or profession, special accomplishments, and community service, but most specifically going above and beyond their career responsibilities. Our honorees are expected to bring significant attention and record attendance to the luncheon.

The 2017 Heroes of Hollywood are: Fabio Conti & Chiara Santi; David Green, Sr. Vice President/CFO, Pantages Theatre - Nederlander West Coast; Amy Lemisch, Executive Director, California Film Commission; John Tronson, Principal, Avison Young.

**THE EVENT...** This year's event will be held on **Thursday, May 31, 2018 at 11:00 a.m. at the Taglyan Complex, at 1201 N. Vine Street in Hollywood.** After a formal Champagne reception, guests will be invited into the main ballroom for a sit-down lunch and awards program. More than 300 business and community leaders attend the event each year.

**PUBLICITY...** This is the most recognized fundraising event of the year for the Hollywood Chamber of Commerce Community Foundation, and is a significant annual event in Hollywood. From providing information on the Chamber's website, to press releases, programs and invitations, news regarding this event will be widespread. The hosting venue, sponsors of this event, and donors will receive an extensive amount of exposure.

**OUR HISTORY...** The Heroes of Hollywood Awards recognize exceptional leaders in the Hollywood community who have transformed the lives of others and/or have made a remarkable contribution to the living and working environment. Since 1993, the Hollywood Chamber of Commerce Community Foundation has saluted more than 150 extraordinary leaders in our community through what was previously named the Women of Distinction Awards. Since 2011, the Heroes of Hollywood Awards have honored both male and female leaders, as well as families, businesses and organizations. Heroes of Hollywood serves as one of two major fundraisers for the Hollywood Chamber of Commerce Community Foundation, a 501(c)3 organization which is dedicated to improving the lives of Hollywood community members. All funds raised from this luncheon will be awarded in the form of grants to non-profit organizations that are doing remarkable work in the Hollywood community.



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## SPONSORSHIP INFORMATION

(The Hollywood Chamber Community Foundation is a 501(c)3 charitable organization. Tax ID # 954557923)

### Presenting Sponsorship: \$10,000

- Two Premier tables of 10
- Company logo/sponsorship recognition on event-related collateral
- Full-page ad in the tribute book
- Welcome letter in tribute book and premiere placement of full-page ad
- Verbal recognition during event
- Company name in title of event
- Brief speaking part in luncheon program

### Platinum Sponsorship: \$5,000

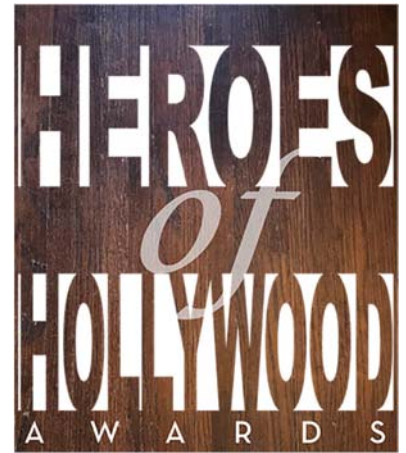
- Priority table of 10, including signage at table
- Company logo/sponsorship recognition on event-related collateral
- Full-page ad in the tribute book
- Verbal recognition during event

### Gold Sponsorship: \$2,600

- Preferred table of 10, including signage at table
- Sponsorship recognition on event-related collateral
- ½ page ad in the tribute book

### Silver Sponsorship: \$1,800

- Reserved table of 10, including signage at table
- Sponsorship recognition on event-related collateral
- ¼ page ad in the tribute book



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## SPONSORSHIP CONFIRMATION

(The Hollywood Chamber Community Foundation is a 501(c)3 charitable organization. Tax ID # 954557923)

- Please reserve the following sponsorship level, which includes related ad space, and company logo on event invitation:

**DEADLINE:** Friday, April 13, 2018 for company logo to be featured on over 1,200 printed invitations.

- Presenting Sponsor: \$10,000
  - Platinum Sponsor: \$5,000
  - Gold Sponsor: \$2,600
  - Silver Sponsor: \$1,800
  - Table of 10: \$900
  - Individual Ticket: \$100
- Although I am unable to sponsor, I'd like to purchase an ad in the Commemorative Program Book:

**DEADLINE:** Friday, May 11, 2018  
for Company Ad to be featured in the event Commemorative Program Book.

- Full page: \$1,000 (5" w x 8" h)
- Half ½ page: \$750 (5" w x 3.925" h)
- Quarter ¼ page: \$500 (5" w x 1.9" h)

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

**Please process this charge to a credit card:**  Visa  MasterCard  AMEX

Cardholder Name \_\_\_\_\_

Billing Address \_\_\_\_\_

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Security Code (on back of card) \_\_\_\_\_ Amt to charge \$ \_\_\_\_\_

Signature \_\_\_\_\_

Please fax this form to Attn: Hollywood Chamber Community Foundation at (323) 469-2805

**Check is enclosed for \$ \_\_\_\_\_** payable to *Hollywood Chamber Community Foundation*

Mail to Attn: Heroes of Hollywood, 6255 Sunset Blvd, Suite 150., Hollywood, CA 90028

For more information, contact Danila Fraga at (323) 469-8311 x19 or e-mail: [danila@hollywoodchamber.net](mailto:danila@hollywoodchamber.net)

**Thank you for supporting the Hollywood Chamber Community Foundation!**



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## ARTWORK SPECIFICATIONS:

### LOGO FORMAT:

All logos must be in black and white or grayscale. Logos must be saved as either .EPS or .TIFF files only (no other format will be accepted). Make sure all files are 300 dpi and high resolution. All logo artwork must be flattened or outlined (do not send live files with fonts).

### ADS/IMAGES FORMAT:

All images must be in black and white or grayscale. Images must be saved as either .PDF or .TIFF files only (no other format will be accepted). Make sure all files are 300 dpi and high resolution. All images must be flattened (do not send live files with fonts). There are no bleeds.

Full page: 5" w x 8" h  
Half page: 5" w x 3.925" h  
Quarter page: 5" w x 1.9" h

### CONTENT:

Include a quote about honorees and/or Hollywood community.

### SEND YOUR AD FILE VIA EMAIL (PREFERRED):

Email: [info@hollywoodchamber.net](mailto:info@hollywoodchamber.net)

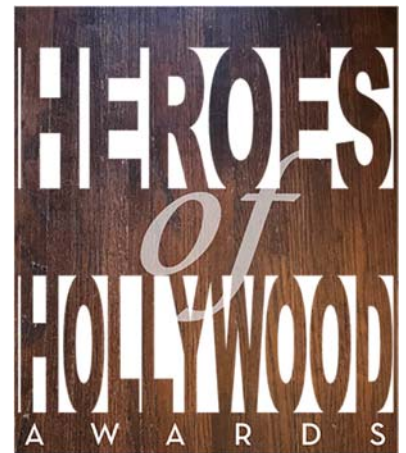
File Name: Please name files after your company as in YourCompanyName.pdf

Subject line: "Company Name" HOH Ad or "Company Name" HOH Logo

For large files, please send via Dropbox to [marlene@hollywoodchamber.net](mailto:marlene@hollywoodchamber.net)

### FOR MAILING, PLEASE RETURN THIS FORM WITH ARTWORK CD TO:

Attn: Heroes of Hollywood  
Hollywood Chamber Community Foundation  
6255 Sunset Blvd., Suite 150  
Hollywood, CA 90028



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